

5 AI automations businesses pay \$500 to \$5k for

AI Consultant

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This is the full breakdown behind the carousel. Five AI automations businesses actually pay for, what each one does, why it is priced where it is, and a starting prompt you can paste into Claude or ChatGPT to begin building it today.

WHY THESE 5

Most AI projects people build never get pitched to an actual business, they are portfolio pieces, not revenue. These 5 are different. Each one maps to a real, recurring pain point a business already has and already budgets for.

The price ranges below are not guesses. They track roughly to how much manual time or lost revenue each automation actually recovers, which is the honest way to price this kind of work.

1. ABANDONED CART RECOVERY AGENT, \$500 TO \$1.5K

Most online stores lose 5 to 15 percent of revenue to abandoned carts with zero automated follow up. This agent watches for abandoned checkouts and sends a personalized recovery message referencing the specific item left behind, timed to when it is most likely to convert.

Priced \$500 to \$1.5k depending on channel count (email only versus email plus SMS) and how deep it integrates with the store's existing platform.

STARTING PROMPT: ABANDONED CART RECOVERY AGENT

Paste into Claude or ChatGPT, fill in the brackets first.

ABANDONED CART RECOVERY AGENT

You are an automation engineer building an abandoned cart recovery agent for an ecommerce store.

Context:

Store platform: [SHOPIFY / WOOCOMMERCE / OTHER]

Products: [WHAT THE STORE SELLS]

Current abandoned cart handling: [NONE / BASIC EMAIL / OTHER]

Task:

1. Design the trigger logic for detecting an abandoned cart (time since last activity, cart value threshold).
2. Draft a 3 message recovery sequence (timing, channel, and copy for each) referencing the specific abandoned item.
3. Recommend which platform APIs or tools are needed to build this (e.g. Shopify Admin API, Klaviyo, Twilio).

Output format:

- A trigger logic summary
- The 3 message sequence with timing and copy
- A tools and APIs checklist

2. AI CUSTOMER SERVICE WITH REAL ORDER ACCESS, \$1K TO \$3K

Not a generic FAQ chatbot. One that can actually check order status, process a return, or answer a product question pulls real support hours off a small team and gives customers instant answers day or night.

Priced higher than a basic chatbot because it needs real backend access, an order database and return policy logic, not just a script.

STARTING PROMPT: AI CUSTOMER SERVICE AGENT

Paste into Claude or ChatGPT, fill in the brackets first.

AI CUSTOMER SERVICE AGENT

You are an automation engineer building an AI customer service agent with real order access for [BUSINESS NAME], a [TYPE OF BUSINESS].

Context:

Order or support system currently used: [SHOPIFY / ZENDESK / CUSTOM / OTHER]

Most common customer questions: [LIST TOP 3 TO 5]

Task:

1. Define the agent's scope, which questions it should answer directly and which should escalate to a human.
2. Design the order lookup flow (what info it needs from the customer, what it pulls from the backend).
3. Draft the agent's system prompt, including tone and escalation rules.

Output format:

- Scope definition (agent handles versus escalates)
- Order lookup flow as text steps
- Full system prompt for the agent

3. QUOTE AND INTAKE AUTOMATION, \$800 TO \$2.5K

Bookkeepers, insurance agents, and small lenders still take client intake by hand, which means double entry between the intake and the books. This automation turns a form, email, or call transcript into structured data that drops straight into the business's existing system.

Priced \$800 to \$2.5k depending on how many intake sources it needs to handle and how complex the destination system is.

STARTING PROMPT: QUOTE AND INTAKE AUTOMATION

Paste into Claude or ChatGPT, fill in the brackets first.

QUOTE AND INTAKE AUTOMATION

You are an automation engineer building an intake automation for [BUSINESS TYPE, e.g. bookkeeping firm or insurance agency].

Context:

Current intake method: [PAPER FORM / EMAIL / PHONE CALL / PDF]

Destination system: [QUICKBOOKS / AGENCY MANAGEMENT SYSTEM / SPREADSHEET / OTHER]

Fields that need to be captured: [LIST KEY FIELDS]

Task:

1. Design the extraction step, how raw intake becomes structured data.
2. Map each extracted field to its destination in [DESTINATION SYSTEM].
3. Flag which fields need human review before they are finalized.

Output format:

- Extraction step design
- Field mapping table
- Human review checklist

4. REVIEW AND TESTIMONIAL PIPELINE, \$500 TO \$1.2K

Most brands ask for a review once, right after purchase, and never follow up. An automated pipeline requests, collects, and routes reviews on a schedule, then flags the strongest ones for reuse as testimonials.

Priced \$500 to \$1.2k, the lower ticket item in this list, but it compounds trust without manual chasing, which makes it an easy add on to a larger project.

STARTING PROMPT: REVIEW AND TESTIMONIAL PIPELINE

Paste into Claude or ChatGPT, fill in the brackets first.

REVIEW AND TESTIMONIAL PIPELINE

You are an automation engineer building a review and testimonial pipeline for [BUSINESS NAME].

Context:

Where reviews currently come from: [NONE / GOOGLE / PLATFORM NATIVE REVIEWS / OTHER]

Preferred review destination: [GOOGLE / TRUSTPILOT / ON SITE]

Task:

1. Design the request timing (how many days after purchase or service, how many follow ups).
2. Draft the request message copy for the first ask and one follow up.
3. Define the routing logic for a 4 or 5 star review versus a 1 to 3 star review.

Output format:

- Timing schedule
- Request message copy (first ask and follow up)
- Routing logic for positive versus negative reviews

5. PERSONALIZED OUTBOUND AGENT, \$1.5K TO \$5K

Qualifying and personalizing outreach at scale is what turns a cold list into real meetings. This agent researches each lead and drafts a genuinely personalized first message instead of a generic template blast.

The highest ticket item on this list because it directly drives pipeline, not just saves time, which is why businesses pay the most for it.

STARTING PROMPT: PERSONALIZED OUTBOUND AGENT

Paste into Claude or ChatGPT, fill in the brackets first.

PERSONALIZED OUTBOUND AGENT

You are an automation engineer building a personalized outbound agent for [BUSINESS NAME] targeting [TARGET AUDIENCE].

Context:

Lead source: [LINKEDIN SALES NAVIGATOR / LIST / CRM]

What counts as a qualified lead: [CRITERIA]

Task:

1. Design the research step, what signals the agent should pull per lead before writing.
2. Draft the personalization logic, how a signal becomes a specific line in the message.
3. Draft one example outbound message using a sample lead profile.

Output format:

- Research step definition
- Personalization logic
- One example outbound message

WHAT TO DO NEXT

Building the automation is half the work, here is how to turn it into a client.

- 1 Pick the one automation that matches a business you already know or can research quickly
 - 2 Build a rough version using the starting prompt above
 - 3 Record a 2 minute Loom showing it working against a real or realistic example
 - 4 Send the Loom to a prospect with a soft ask, not a hard pitch
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Questions? Reply to the newsletter or reach out via email.

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